



ORGANIC COSMETICS

Lucram cu specii de plante romanesti care si-au confirmat potentialul terapeutic. Cautam sa realizam combinatii unice de extracte din plante. Alegem pentru dumneavoastra ceea ce noi am alege pentru propria ingrijire a pielii. Traieste experienta **Careless Beauty** by Elena Oancea Produe DERMATO-COSEMTICE realizare cu specii de plante romanesti Fara substante de sinteza! Materie prima recoltata din culturi proprii / Servicii de estetica dupa metode proprii, traditionale



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CARELESS BEAUTY By Elena Oancea

ORGANIC COSMETICS

we bring you more than 150 years of beauty tradition

since 1992



Povestea CARELESS BEAUTY by Elena Oancea / The story of CARELESS BEAUTY by Elena Oancea

Povestea noastra a inceput cu mai bine de 2 decenii in urma, intr-un sat din judetul Dobrogea, Romania. Un loc aflat in inima naturii, neatins de industriile marilor orase. Datorita padurilor frumoase situate in apropiere si a terenurilor cu flori proaspete si multicolore, locuitorii obisnuiau sa-l denumeasca "Colt de Rai". Acesta a fost locul unde traia familia Elenei Oancea si unde aceasta si-a petrecut intreaga copilarie. Acel mediu pur si natural precum si explicatiile parintilor despre puterea naturii in mentinerea sanatatii, i-au trasat destinul. Studiarea plantelor, modul de a intelege natura si dorinta de a determina potentialul acesteia in ingrijirea pielii, a devenit traditie de familie si bineinteles, o mostenire cu valoare inestimabila. Pasiunea pentru ingrijirea naturala impreuna cu toate cunostintele despre plante si retetele traditionale mostenite de la parinti, au determinat pe Elena Oancea sa i-si continue cercetarea in acest domeniu. Mai mult, au ambitionat-o sa isi creeze propriile retete de produse dermato-cosmetice. Devenind Chimist-Estetician, incurajata de sot si cei doi copii ai sai, in anul 1992 a fondat Careless Beauty by Elena Oancea – un brand autentic romanesc de produse pure si naturale, fara substante chimice de sinteza. Astazi, Elena Oancea isi creaza retetele impreuna cu fika sa, Ioana Adina Oancea – Farmacist Estetician, utilizand 46 de specii de plante romanesti combinate in 5 game complete dedicate fiecarui tip de ten (ten uscat, sensibil, cuperoza, iritatie si alergii, ten mixt, ten gras si asfixic, ten acneic, ten cu pete si pistrui) si o gama pentru ingrijirea corporala. Plantele utilizate in procesul de fabricare sunt recoltate numai de pe terenurile proprii, atent procesate si transformate intrun produs final unic. O parte din ingredientele folosite sunt Hippophae rhamnoides (catina), Lavandula angustifolia (lavanda), Lilium candidum (crin alb), Althaea officinalis (nalba), Pynus silvestris (pin), Viola odorata (violeta), Galanthus officinalis (ghiocel), Tagetes patula (craite), Jasminum (iasomie) si Rosa canina (macese). Combinatia unica de extracte din plante este absorbita rapid in piele pana in stratul bazal al epidermei si contribuie la accelerarea procesul de regenerare celulara. Pe langa produsele create, Elena Oancea a dezvoltat si o serie de servicii de estetica dupa aceleasi metode traditionale mostenite. In tratamentele faciale marca Careless Beauty nu este utilizata nici un fel de aparatura de specialitate, totul decurge manual iar vaporizarea este efectuata cu ajutorul unei infuzii din mai multe specii de plante. Tratamentele faciale complete dureaza 2 ore iar masajele faciale cu aplicare de gomaj si masca regeneratoare, 1 ora si 30 de minute. Calitatea produselor a fost recunoscuta rapid si in anul 1996, au obtinut brevet de inventie. Astazi, dupa mai bine de 25 de ani de cercetare stiintifica, compania Elenei Oancea este singurul producator din Romania al unei game complete de produse dermato-cosmetice organice cu brevet de inventie. "Mereu m-am regasit in natura si am crezut in ea. Mereu m-a atras si mi-a starnit curiozitati. Pur si simplu, mi-am dorit sa creez pentru oameni un produs cosmetic pur si natural care pe langa beneficiile aduse pielii, sa le reintareasca increderea cu natura este un miracol".

Ioana Adina Oancea - Farmacist-Estetician & Manager Careless Beauty Bucharest

Elena Oancea - Fondator, Chimist-Estetician Careless Beauty by Elena Oancea

Careless Beauty it's not just a cosmetics brand, it's an entire journey through family generations. Let me tell you how did all started. It was the beginning of 1840 when my grandmother, Rusanda, learned that nature was the perfect cure for many skin diseases and started treating herself and others only with wild plant mixtures. Living in an old Romanian village, she discovered nature in it's pure state. Soon she was known for creating plant source cures and many people followed her recommendations. She had 2 beautiful daughters, Victoria and Florica who received and embraced their mother recipes of organic remedies. Victoria was my grandmother. She was born in March, 1932. She was amazing when working with plants. She truly developed a passion for it and succeeded in passing it by to her daughter, Elena, my mother, who thought that this should not remain only in-house and decided to build a career and shape a story of a new brand of organic cosmetics, in 1992, in Romania. She studied botany, chemistry for more than 30 years and she is still continues the scientific researching. This is how she managed to create Careless Beauty, the organic cosmetics brand that holds 4 patents for cosmetic recipes, made from more than 40 Romanian plant species grown on our own lands. My mother gathered all her family in this business. She has conquered us all with her vision upon organic care. We are all together in this. Even the little nephews are helping. It's amazing how my childhood memories contain lots of moments when we were harvesting flowers and we were preparing home-made creams. I remember the fresh smell of snowdrops when running through the wild forest near our village and the first fresh buds of plants in Spring. It's something you can't forget, it follows you forever. Yes, my mother passed this to me and to my brother as well. We learned how to love and respect nature since we were kinds. It was all clear: we knew this is what we want to do in live, making people happy and beautiful using only nature. Seems like it's a tradition in our family for mothers to pass this legacy. And it truly is a sacred legacy, to understand nature and learn how to create something so pure and natural for beautifying people's body and soul. For us, it's a way of being, and I hope we will pass it to our children. Here I am, after more than 150 years of beauty tradition, being a pharmacist and following a PhD in chemistry, living my days thinking only at new cosmetics recipes and beauty services and telling you our brand story. Careless Beauty offers not only unique organic products, but also facial aesthetic services. We believe that people deserve the best, and Careless Beauty aesthetics means offering the best from nature. In our salons you are welcomed to enjoy a tea infusion, then we sit and talk about your skin and only after this fruitful discussion, we invite you to sit on a herbal mattress and enjoy a 2 hours facial using only our pure and natural products and no special equipment included. The facial technique it's also created by us, especially the facial massage movements. Our hands and products are the only thing that due the magic.





CREMA ANTICELULITICA SI PENTRU VERGETURI

PRODUS RECOMANDAT PENTRU:

persoanele de toate vârstele care prezinta celulita si / sau vergeturi

in forme incipiente sau avansate, pentru masaje corporale si / sau impachetari la cald efectuate in saloanele de specialitate

INGREDIENTE (INCI): Cera alba (ceara de albine), ulei din *Thymus serpyllum* (cimbrisor), suc din fructe de *Hippophae rhamnoides* (catina), Mel (miere), ulei din flori de *Lilium candidum*, pulbere din frunze de *Ginkgo biloba*, pulbere din muguri de *Hippophae rhamnoides* (catina), mlađite de *Punus cerasus* (visin), coaja de *Vitis vinifera* (vita de vie), frunze de *Hedera helix* (iedera de pădure)

BENEFICI TERAPEUTICE: datorita principiilor active din extractele vegetale, stimuleaza circulatia sanguina, reduce surplusul de lichid din tesuturile afectate, contribuie in procesul de regenerare celulara, elimina vergeturile, reda elasticitatea pielii si hidrateaza profund.

CULOAREA PRODUSULUI: culoarea verde este data de frunzele de *Hedera helix* (iedera de padure) si coaja de *Vitis vinifera* (vita de vie)

ANTI-CELLULITE AND ANTI-STRETCH MARKS BODY CREAM

IDEAL FOR: areas with cellulite and / or stretch marks in early stage or advanced stage.

Ideal for body massages and / or warm wrapping performed in specialized Spa's.

INGREDIENTS: Cera Alba (Beeswax, Cire d'abeille), *Thymus serpyllum* (Thyme) oil, *Hippophae rhamnoides* (Common Sea-buckthorn) oil, Mel (Honey, Miel), *Lilium candidum* (Madonna Lily) flower oil, *Ginkgo biloba*, leaf powder, *Hippophae rhamnoides* (Common Sea-buckthorn) bud powder, *Punus cerasus* (Cherries) sprouts, *Vitis vinifera* (Common Grape vine) leaf.

LEARN MORE: Due to the active principles of plant extracts, stimulates blood circulation, reduces fluid surplus from affected tissues, contributes to cell regeneration, eliminates stretch marks, rejuvenates skin elasticity and deeply hydrates.

FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION

MASCA ANTICELULITICA SI PENTRU SPARTURI VASCULARE

PRODUS RECOMANDAT PENTRU: persoanele de toate vârstele care prezinta celulita si / sau vergeturi in forme incipiente sau avansate, pentru masaje corporale si / sau impachetari la cald efectuate in saloanele de specialitate.

INGREDIENTE (INCI): Argila(argila), Mel (miere), suc din fructe de *Hippophae rhamnoides* (catina), extract din *Hedera helix* (iedera de padure), ulei din flori de *Lilium candidum* (crin), extract din flori de *Lilium candidum* (crin), extract rasinos din *Pinus sylvestris* (pin), pulbere din frunze de *Ginkgo biloba*, pulbere din *Hedera helix* (iedera de padure), mlađite de *Vitis vinifera* (vita de vie), mlađite de *Punus cerasus* (visin). **BENEFICI TERAPEUTICE:** profund si catifeleaza pielea, diminueaza sparturile vasculare ai celulita dupa doar 7 zile de aplicari repetate. **CULOAREA PRODUSULUI:** culoarea este data de extractul *Hedera helix* (iedera de padure).

ANTI-CELLULITE AND ANTII-VASCULAR SHARPS BODY MASK

IDEAL FOR: areas with cellulite and / or stretch marks and / or vascular sharps, in early stage or advanced stage.

INGREDIENTS: Kaolin, Mel (Honey, Miel), *Hippophae rhamnoides* (Common Sea-buckthorn) fresh juice, *Hedera helix* (English ivy) leaf extract, *Lilium candidum* (Madonna Lily) flower oil, *Pinus sylvestris* (Pine), resin extract, *Ginkgo biloba* leaf powder, *Hedera helix* (English ivy) leaf powder, *Vitis vinifera* (Common Grape vine) bark, *Punus cerasus* (Cherries) sprouts. **LEARN**

MORE: Deeply moisturizes and softens the skin, reduces mild vascular sharps after just 7 days of repeated application. **HOW TO USE IT:** Apply after the ANTI-CELLULITE AND ANTI-STRETCH MARKS BODY CREAM. Wrap and keep warm for 1 hour. Rinse with warm water. Apply daily through a soft massage and warm wrapping, for 30 days, at home or in specialized Spa's. You will notice a faster cellulite reduction if you apply the cream during beach hours. Can also be used by teenagers with white stretch marks. If product gets into eyes, rinse well with water. FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION

ELIXIR VEGETAL CU EFECT REGENERATOR AL PIELII

Elixirul vegetal este o emulsie concentrata in uleiuri eterice obtinute printr-un procedeu original de extractie, care permite pastrarea nealterata a compusilor biologici activi, concentrarea acestora si a aromelor originale din speciile de plante utilizate. Prin actiunea acestor compusi cu caracter antioxidant asupra epidermei, tesutul este tonifiat, regenerat in profunzime. Datorita combinatiei originale de extracte, emulsia prezinta efect antirid, cicatrizant, regenerator si de iluminare a tenului.

Astfel, produsul poate fi utilizat zilnic, in cantitate mica, pe toata suprafata fetei, gatului si decolteului, pe zonele ridate sau afectate de acnee sau cicatrici ramase in urma pustulelor acneice.

INGREDIENTE (INCI): *Lilium candidum* flower oil, uleiurile eterice extrase din plante salbatice si de cultura: *Lavandula augustifolia* flower oil, *Lavandula officinalis* flower oil, *Thymus serpyllum* oil, *Hippophae rhamnoides* fruit oil, *Mentha aquatica* flower/leaf oil, *Crataegus monogyna* oil, *Abies alba* bud oil, *Pinus sylvestris* bud oil, *Origanum vulgare* oil, *Populus nigra* bud oil, *Melissa officinalis* leaf oil, *Althaea officinalis* flower oil.

METODA DE OBTINERE: extractia uleiurilor eterice prin distilare cu ape florale; macerarea florilor de crin pentru obtinerea concentratului polenic si ulterior omogenizarea si macerarea produsului finit.

MOD DE APLICARE: se aplica in cantitate mica, seara si/sau dimineata, pe toata suprafata fetei, gatului si decolteului, pe zonele ridate sau afectate de acnee sau cicatrici ramase in urma pustulelor acneice. Agitati bine inainte de fiecare utilizare!

PROPRIETATI: Regenerator, antirid, cicatrizant, tonifiant

Beneficii: patrunde usor si rapid pana in stratul bazal al epidermei si este potrivit tuturor tipurilor de ten.

Mod de pastrare: la temperatura camerei, ferit de lumina si umiditate. Uleiurile volatile se gasesc in plante sub forma unor picaturi mici care isi schimba constant compozitia chimica, in functie de perioada zilei sau a anotimpului. Acestea patrund usor si rapid in stratul epidermic, nu au consistenta uleoasa, stimuleaza productia de colagen; datorita mirosului placut ofera o stare relaxanta.

REGENERATIVE ELIXIR

This product is an emulsion based only on essential oils obtained by an original extraction process that preserve the structure and the concentration of all bio-active of the plants. Due to the antioxidant-rich ingredients, this emulsion has anti-wrinkle, scarring, regenerative and skin-enhancing effects. Thus, the product can be used daily in small amounts on the entire face, neck and neckline, on areas wrinkled or affected by acne or scars left behind by pimples.

INGREDIENTS: *Lilium candidum* flower oil, essential oils extracted from the following wild and cultured plants: *Lavandula augustifolia* flower oil (Wild Lavender), *Lavandula officinalis* flower oil (Our own culture Lavender), *Thymus serpyllum* (Thyme) oil, *Hippophae rhamnoides* (Common Sea-buckthorn) fruit oil, *Mentha aquatica* (Spearmint) flower/leaf oil, *Crataegus monogyna* (Common Hawthorn) oil, *Abies alba* (Fir) bud oil, *Pinus sylvestris* (Pine) bud oil, *Origanum vulgare* (Oregano) oil, *Populus nigra* (Populus nigra) bud oil, *Melissa officinalis* (Lemon balm) leaf oil, *Althaea officinalis* (Mallow) flower oil.

HOW WE OBTAIN IT: Extraction using hydrodistillation process with floral water as solvents; macerating the Madonna Lily flowers to obtain the oily pollen concentrate and then homogenizing and macerating the final product.

HOW TO USE IT: Apply in very small amounts, evening and / or morning, on the entire face and on areas wrinkled or affected by acne or scars left behind pimples. Shake well before using!

LEARN MORE: Regenerating, anti-wrinkle, healing and toning effects. It will absorb quickly into the skin due to the small molecules of the essential oils. **IDEAL FOR:** all skin. **HOW DO YOU KEEP IT:** At room temperature, away from light and humidity. FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION



PRODUS FABRICAT
IN EDITIE LIMITATA





APA DIN FLORI DE LAVANDA

PRODUS RECOMANDAT PENTRU: revitalizarea tuturor tipurilor de piele.
INGREDIENTE (INCI): de Lavandula angustifolia (lavanda), Aqua (apa).
BENEFICI TERAPEUTICE:, calmeaza si hidrateaza epiderma; capacitate antioxidanta 160 mV; pH-ul produsului de 4,20 ajuta la reglarea pH-ului pielii.
CULOAREA PRODUSULUI: incolor este dat de apa in care florile de Lavandula angustifolia (lavanda) si elibereaza continutul bogat de antioxidanti naturali, prin procesul de distilare.

LAVENDER WATER

Calming and revitalizing facial mist. **IDEAL FOR:** All skin. **INGREDIENTS:** Lavandula angustifolia (Lavender) Aqua (water, Eau) **LEARN MORE:** cooling, revitalizing and hydrating facial mist. Antioxidant capacity 160 mV; pH 4.20—helps improving skin pH. The colorless content is given by the Lavandula angustifolia (Lavender) water, rich in natural antioxidants. **FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**

APA DIN FRUCTE DE CATINA

PRODUS RECOMANDAT PENTRU: revitalizarea si regenerarea tuturor tipurilor de ten. In cazul tenurilor acneice recomandam sa se utilizeze zilnic, de 3 ori pe zi, pentru regenerarea celulara, inlaturarea pustulelor acneice si a cicatricilor lasate de pustulele acneice. **INGREDIENTE (INCI):** de Hippophae rhamnoides (catina), Aqua (apa)
BENEFICI TERAPEUTICE: hidrateaza si regenereaza tenul in profunzime; capacitate antioxidanta 190 mV; pH-ul produsului de 3,6 ajuta la reglarea pH-ului pielii.
CULOAREA PRODUSULUI: continutul incolor este dat de apa in care fructele de Hippophae rhamnoides (catina) isi elibereaza continutul bogat de antioxidanti naturali prin procesul de distilare.



COMMON SEA-BUCKTHORN WATER

Regenerative and re-energizing facial mist. **IDEAL FOR:** All skin, especially for acne skin. **INGREDIENTS:** Hippophae rhamnoides (Common Sea-Buckthorn), Aqua (Water, Eau). **LEARN MORE:** Regenerative and re-energizer facial mist. In case of acne skin, we recommend daily usage, 3 times / day, for skin cell regeneration and acne scars removal. Antioxidant capacity 190 mV, pH 3,6—helps improving skin pH. The colorless content is given by the Hippophae rhamnoides (Common Sea-buckthorn) water, rich in natural antioxidants. **FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**

COMPRESA REVITALIZANTA

PRODUS RECOMANDAT PENTRU: toate tipurile de ten, pentru hidratare si revitalizare profunda a tenului inca de la primele ore ale diminetii.
INGREDIENTE (INCI): Argilla (argila), suc din fructe de Hippophae rhamnoides (catina), Mel (miere), extract din Betula pendula sap (mesteacan), extract din muguri de Pinus sylvestris (pin), extract din flori de Lilium candidum (crin alb), ulei din flori de Lilium candidum (crin alb), extract rasinos din Pinus sylvestris (pin) **BENEFICI TERAPEUTICE:** si pregateste tenul pentru o noua zi; pH-ul produsului de 3,13 ajuta la reglarea pH-ului pielii.
CULOAREA PRODUSULUI: galben pal este data de continutul bogat in suc proaspat din fructe de Hippophae rhamnoides (catina), miere si argila.



REVITALIZING COMPRESS

Revitalizing face mask for all skin. **IDEAL FOR:** All skin. **INGREDIENTS:** Kaolin, Hippophae rhamnoides (Common Sea-buckthorn) fresh juice, Mel (Honey, Miel), Betula pendula sap (Birch) extract, Pinus sylvestris (Pine) bud extract, Lilium candidum (Madonna Lily) flower extract, Lilium candidum (Madonna Lily) oil, Pinus sylvestris (pin) bud resin. **LEARN MORE:** This is a skin revitalizing mask suitable for morning usage. After removing the mask, follow with an Lavender or Common Sea-Buckthorn facial mist. pH 3,13—helps improving skin pH. The color of the product is given by the antioxidant-rich ingredients from the Hippophae rhamnoides (Common Sea-Buckthorn), Birch, Honey and Kaolin. **PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION ; FREE OF CHEMICALS**



GOMAJ PENTRU TEN GRAS SI ACNEIC

PRODUS RECOMANDAT PENTRU: tenul gras cu exces de sebum, pori dilatati si aspect de coaja de portocala precum si pentru tenul acneic (toate formele acneice). **INGREDIENTE (INCI):** Argilla (argila), Mel (miere), extract din Betula pendula (mesteacan), extract din flori de Jasminum abyssinicum (iasomie), ulei din muguri de Populus nigra (plop negru), extract din muguri de Hippophae rhamnoides (catina), extract din fruze de Fraxinus excelsior (frasin), extract din Hayflower (flori de fân), pulbere din muguri de Populus nigra (plop negru), extract rasinos din Pinus sylvestris (pin), pulbere din flori de Thymus serpyllum (cimbrisor), pulbere din muguri de Hippophae rhamnoides (catina), pulbere din Lavandula angustifolia (lavanda), pulbere din frunze de Hypericum perforatum (sunatoare), pulbere din flori de Salvia officinalis (salvie).
BENEFICI TERAPEUTICE: hidrateaza in profunzime prin indepartarea celulelor moarte ale epidermei; reprezinta un peeling natural si delicat care curata, hidrateaza si regenereaza epiderma. **CULOAREA PRODUSULUI:** culoarea verde-galbaie este data de combinatia extractelor vegetale asociata cu pulberile din plante.

OILY & ACNE SKIN EXFOLIATING SCRUB

Gentle exfoliating scrub with antimicrobial and anti-inflammatory botanical Powders. **IDEAL FOR:** Oily & Acne skin
INGREDIENTS: Kaolin, Mel (Honey, Miel), Betula pendula (Birch), extract, Jasminum abyssinicum (Jasmine) flower extract, Populus nigra (Black poplar) bud oil, Hippophae rhamnoides (Common Sea-buckthorn) bud oil, Fraxinus excelsior (Common Ash) leaf extract, Hayflower extract, Populus nigra (Black poplar) bud powder, Pinus sylvestris (Pine) resin extract, Thymus serpyllum (Thyme) flower powder, Hippophae rhamnoides (Common Sea-buckthorn) bud powder, Lavandula angustifolia (Lavender) powder, Hypericum perforatum (St John's-wort) leaf powder, Salvia officinalis (Sage) flower powder. **LEARN MORE:** Gently polish, refresh, hydrate and invigorate skin. Sebum-reducer. Acne skin-regenerator.
HOW TO USE IT: Apply 1-3 times/week on face, neck & eye areas. Massage all areas of the face using upward, circular motions for 30 seconds, then rinse with warm water or Sage infusion. **FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**

FOND DE TEN REGENERATOR (Baza pentru machiaj)

PRODUS RECOMANDAT PENTRU: hidratarea si protejarea tenului pe tot parcursul zilei impotriva radiatiilor solare; acest produs poate fi utilizat ca baza pentru machiaj pentru toate tipurile de ten, mai ales de catre adolescente. **INGREDIENTE (INCI):** Argilla (argila), ulei din flori de Lilium candidum (crin alb), ulei din fructe de Hippophae rhamnoides (catina), extract rasinos din Pinus sylvestris (pin), polen de Lilium candidum (crin), ulei din flori de Lavandula angustifolia (lavanda). **BENEFICI TERAPEUTICE:** regenereaza epiderma, favorizeaza inchiderea porilor si protejeaza pe tot parcursul zilei, matifica. **CULOAREA PRODUSULUI:** culoarea gri-maronie este data de argila si extractul uleiilor din polen de Lilium candidum (crin). Aplicat pe piele acesta este incolor.



REGENERATIVE FOUNDATION

Regenerative makeup primer and skin matifier. **IDEAL FOR:** All skin. **INGREDIENTS:** Kaolin, Lilium candidum (Madonna Lily) flower oil, Hippophae rhamnoides (Common Sea-buckthorn) fruit oil, Pinus sylvestris (Pine) resin extract, Lilium candidum (Madonna Lily) pollen, Lavandula angustifolia (lavender) flower oil. **LEARN MORE:** Regenerative oil & Kaolin based formula, helps closing pores, matifies. Colorless on skin. **HOW TO USE IT:** Apply every morning before makeup. **PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION ; FREE OF CHEMICALS** **LEARN MORE:** The antioxidant-rich ingredients are absorbed into the deep layers of the epidermis and improves skin cells regeneration process; Improves tissue tonicity, hydrates and purifies, regenerates acne scars. pH 3.86—helps balancing skin pH. Ideal for dehydrated skin (especially in harsh climates). The yellow color is due to the rich content of Hippophae rhamnoides (Common Sea-buckthorn). **HOW TO USE IT:** Apply every evening after cleansing and toning. **FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**

GOMAJ PENTRU TEN USCAT, MIXT, PETE SI PISTRUI

PRODUS RECOMANDAT PENTRU: tenul uscat, deshidratat, mixt cu pori dilatati precum si pentru tenul care prezinta pete si/sau pistrui.
INGREDIENTE (INCI): Argilla (argila), Mel (miere), extract din flori de Lilium candidum (crin), extract din muguri de Pinus sylvestris (pin), ulei din Lavandula angustifolia (lavanda), extract din flori de Viola odorata (violeta), extract din Lavandula angustifolia (lavanda), extract din Hayflower (flori de fân), extract rasinos de Pinus sylvestris (pin), pulbere de Lavandula angustifolia (lavanda), pulbere de Melissa officinalis (roinita), pulbere de muguri de Pinus sylvestris (pin), pulbere de flori de Lilium candidum (crin), extract din Primula officinalis (ciubotica-cucului), pulbere de flori de Viola odorata (violeta), pudra de Althaea officinalis (nalba). **BENEFICI TERAPEUTICE:** in profunzime prin indepartarea celulelor moarte ale epidermei; reprezinta un peeling natural si delicat care curata, hidrateaza si regenereaza epiderma. **CULOAREA PRODUSULUI:** culoarea verde-galbaie este data de combinatia extractelor vegetale asociata cu pulberile din plante.



COMBINATION/DRY SKIN, SPOTS AND FRECKLES EXFOLIATING SCRUB

Gentle exfoliating scrub with botanical powders. **IDEAL FOR:** Combination/dry skin, spots & freckles skin.
INGREDIENTS: Kaolin, Mel (Honey, Miel), Lilium candidum (Madonna Lily) flower extract, Pinus sylvestris (Pine) bud extract, Lavandula angustifolia (Lavender) oil, Viola odorata (Sweet violet) flower extract, Lavandula angustifolia (Lavender) extract, Hayflower extract, Pinus sylvestris (Pine) resin extract, Lavandula angustifolia (Lavender) powder, Melissa officinalis (Lemon balm) powder, Pinus sylvestris (Pine) bud powder, Lilium candidum (Madonna Lily) flower powder, Primula officinalis (Cowslip) extract, Viola odorata (Sweet violet) flower powder, Althaea officinalis (Marshmallow) flower powder. **LEARN MORE:** Gently polish, refresh, hydrate and invigorate skin. Helps eliminating sun spots and freckles. **HOW TO USE IT:** Apply 1-3 times/week on face, neck & eye areas. Massage all areas of the face using upward, circular motions for 30 seconds, then rinse with warm water or tea infusion. **FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**



EXTRACT ULEIOS CU FRUCTE DE CATINA

PRODUS RECOMANDAT PENTRU: demachiere al tuturor tipurilor de ten. **INGREDIENTE (INCI):** ulei din Helianthus annuus, ulei din fructe de Hippophae rhamnoides (catina) (80%). **BENEFICIILOR TERAPEUTICE:** datorita continutului bogat in vitamina C si β -caroten, inmoaie tesul cornos, indeparteaza celulele moarte ale epidermei si hidrateaza profund. **CULOAREA PRODUSULUI:** culoarea galben-portocalie este data de abundenta extractului uleiului din fructe de Hippophae rhamnoides (catina).

COMMON SEA-BUCKTHORN OIL (makeup Remover)

Rich, oil-based formula. Dissolves away all face makeup. **IDEAL FOR:** All skin.

INGREDIENTS: Helianthus annuus (Sunflower) oil, Hippophae rhamnoides (Common Sea-buckthorn) fruit oil.

LEARN MORE: Due to the rich content of vitamin C and β -carotene, softens and removes dead skin cells. Dissolve away waterproof face makeup quickly and effectively. Use with caution around eye areas. If product gets into eyes, rinse well with water.

HOW TO USE IT: Apply a small amount of product on a water-soaked-and squeezed cotton pad. Gently massage in circular motions on dry face and neck, avoiding the eye area. If product gets into eyes, rinse well with water.

FREE OF CHEMICALS ; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION



LOTIUNE PENTRU TEN GRAS

PRODUS RECOMANDAT PENTRU: tenul gras (exces de sebum) cu pori dilatati si aspect de coaja de portocala.

CONTINUT: din Thymus serpyllum (cimbrisor), extract din Hayflower (flori de fân), extract din Salvia officinalis (salvie), extract din flori de Jasminum abyssinicum (iasomie), extract din muguri de Hippophae rhamnoides (cstina), extract din flori de Tussilago farfara (podbal). **BENEFICIILOR TERAPEUTICE:** excesul de sebum si ajuta la inchiderea porilor, tonifica si regenereaza epiderma. **CULOAREA PRODUSULUI:** maronie este data de combinatia extractelor vegetale.

OILY SKIN TONER

Cools, soothes, and helps clarify. Refresh and re-balance combination, oily skin. **IDEAL FOR:** Combination and oily skin.

INGREDIENTS: Thymus serpyllum (Thyme) extract, Hayflower extract, Salvia officinalis (Sage), Jasminum abyssinicum (Jasmine) flower extract, Hippophae rhamnoides (Common Sea-buckthorn) bud extract, Tussilago farfara (Coltsfoot) flower extract.

LEARN MORE: Reduces sebum excess, tonifies and help minimize T-zone shine while nourishing skin with botanical antioxidants.

HOW TO USE IT: 2/day, morning and night. Use with caution around eye areas. If product gets into eyes, rinse well with water.

FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION



LOTIUNE ANTIACNEE

PRODUS RECOMANDAT PENTRU: cicatrizarea si regenerarea epidermei, tonifierea musculaturii faciale in toate formele acneice: juvenila, conglobata, necrotica, hipertrofica, medicamentoasa, rozacee. **INGREDIENTE (INCI):** extract muguri de Populus nigra (plop negru), extract din Betula pendula (mesteacan), extract din frunze de Fraxinus excelsior (frasin), extract din flori de Convolvulus arvensis (rochita rânduncii), extract din muguri de Hippophae rhamnoides (catina), extract din muguri de Pinus sylvestris (pin), extract din Hayflower (flori de fân). **BENEFICIILOR TERAPEUTICE:** principiile active din extractele vegetale patrund pâna in stratul bazal al pielii si contribuie in procesul de regenerare celulara, eliminând celulele afectate de acnee; cicatrizeaza si tonifica tesutul epitelial. **CULOAREA PRODUSULUI:** culoarea maronie este data de combinatia extractelor vegetale.

ACNE SKIN TONER

Scarring and skin regeneration in all acne forms. **INGREDIENTS:** Populus nigra (Black poplar) bud extract, Betula pendula (Birch), Fraxinus excelsior (Common Ash) leaf extract, Convolvulus arvensis (Bindweed) extract, Hippophae rhamnoides (Common Sea-buckthorn) bud extract, Pinus sylvestris (Pine) bud extract, Hayflower extract.

LEARN MORE: The active principles of plant extracts are quickly absorbed into the skin and contribute to the cells regeneration process, eliminating acne-affected cells; heals & cleans. **HOW TO USE IT:** 2-3/day, morning and night. Use with caution around eye areas. If product gets into eyes, rinse well with water.

FREE OF CHEMICALS ; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION



LOTIUNE PENTRU TEN MIXT, PORI DILATATI

PRODUS RECOMANDAT PENTRU: indepartarea excesului de sebum si a punctelor negre din zona T (frunte, nas, barbie)

INGREDIENTE (INCI): extract din muguri de Populus nigra (plop negru), extract din Hayflower (flori de fân), extract din flori de Lavandula angustifolia (lavanda), extract din flori de Origanum vulgare (sovâr), extract din muguri de Hippophae rhamnoides (catina), extract din flori de Calendula officinalis (galbenele), extract din flori de Althaea officinalis (nalba). **BENEFICIILOR TERAPEUTICE:** indeparteaza excesului de sebum, ajuta la inchiderea porilor, tonifica si regenereaza epiderma. **CULOAREA PRODUSULUI:** culoarea maronie este data de combinatia extractelor vegetale.

COMBINATION SKIN TONER

Refreshes the skin and eliminates sebum excess. **IDEAL FOR:** Removing sebum excess and closing pores.

INGREDIENTS: Populus nigra (Black poplar) bud extract, Hayflower extract, Lavandula angustifolia (lavender) flower extract, Origanum vulgare (Oregano) flower extract, Hippophae rhamnoides (Common Sea-buckthorn) bud extract, Calendula officinalis (Marigold) flower extract, Althaea officinalis (Mallow) flower extract. **LEARN MORE:** Regenerates skin cells and eliminates sebum excess, helps closing pores. **HOW TO USE IT:** 2/day, morning and night. Use with caution around eye areas. If product gets into eyes, rinse well with water.

FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION



LOTIUNE PENTRU PETE SI PISTRUI

PRODUS RECOMANDAT PENTRU: tenurile ce prezinta pistrui, pete solare, pete dobândite in urma nasterii sau in urma unor tratamentele medicamentoase. **INGREDIENTE (INCI):** din Galanthus nivalis (flori de ghiocel), extract din Melissa officinalis (roinita), extract din flori de Galium verum (sânziene), extract din Hayflower (flori de fân). **BENEFICIILOR TERAPEUTICE:** petele si / sau pistruii, tonifica si confera finete pielii, regleaza pH-ul pielii. **CULOAREA PRODUSULUI:** culoarea maronie este data de combinatia extractelor vegetale. **CULOAREA PRODUSULUI:** maronie este data de combinatia extractelor vegetale.

SPOTS AND FRECKLES TONER

Refresh and re-balance skin while sweeping away traces of impurities. **IDEAL FOR:** Spots and freckles skin, sun-spots, after-birth-spots. **INGREDIENTS:** Galanthus nivalis (Snowdrop) flower extract, Melissa officinalis (Lemon balm) flower extract, Galium verum (Lady's Bedstraw), Hayflower extract. **LEARN MORE:** Eliminates spots and / or freckles, re-balance skin while sweeping away traces of impurities. **HOW TO USE IT:** 2/day, morning and night. Use with caution around eye areas.

If product gets into eyes, rinse well with water. FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION



LOTIUNE PENTRU TEN USCAT, SENSIBIL, CUPEROZA, IRITATII SI/ SAU ALERGII

PRODUS RECOMANDAT PENTRU: hidratarea tenului uscat; in tratarea cuperozei si a tuturor formelor de iritatii si/sau alergii ale pielii

INGREDIENTE (INCI): din muguri de Pinus sylvestris (pin), extract din flori de Lavandula angustifolia (lavanda), extract din flori de Lilium candidum (crin alb), extract din flori de Crataegus monogyna (paducel), extract din flori de Rosa canina (maces), extract din flori de Primula officinalis (ciubotica cucului), extract din Viola odorata (flori de toporas), extract din flori de Althaea officinalis (nalba), extract din Hayflower (flori de fân).

DRY / SENSITIVE.& ROSACEA SKIN TONER

Mild astringent toner infused with plant extracts.

IDEAL FOR: Dry / Sensitive & Rosacea skin. Removes makeup traces and oil, and impurities.

INGREDIENTS: Pinus sylvestris (Pine) bud extracts, Lavandula angustifolia (Lavender) flower extract, Lilium candidum (Madonna Lily) flower extract, Crataegus monogyna (Common Hawthorn) flower extract, Rosa canina (Dog rose) flower extract, Primula officinalis (Cowslip) flower extract, Viola odorata (Sweet violet) flower extract, Althaea officinalis (Mallow) flower extract, Hayflower extract.

LEARN MORE: Rejuvenates and refines dry skin. Helps eliminate rosacea, skin irritation and mild allergies. Use daily. If product gets into eyes, rinse well with water.

FREE OF CHEMICALS; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION

MASCA ANTIACNEE

PRODUS RECOMANDAT PENTRU: regenerarea epidermei in toate formele de acnee: juvenila, conglobata, necrotica, hipertrofica, medicamentoasa, rozacee; pentru indepartarea petelor si a cicatricilor ramase in urma cosurilor, hidratare si revitalizare.

INGREDIENTE (INCI): Argilla (argila), suc din fructe de Hippophae rhamnoides (catina), Mel (miere), ulei din muguri de Populus nigra (plop negru), suc din fructe de Vaccinium myrtillus (afine), extract rasinos din Pinus sylvestris (pin), extract din Betula pendula (mesteacan), extract din frunze de Salvia officinalis (Salvie), extract din frunze de Fraxinus excelsior (frasin), extract din Hayflower (flori de fan), extract din muguri de Hippophae rhamnoides (catina), extract din muguri de Pinus sylvestris (pin) **BENEFICIU TERAPEUTIC:** rol antiinfecios, antiinflamator, regenerator si hidratant; pH-ul produsului de 3,42 ajuta la reglarea pH-ului pielii.

ACNE SKIN FACE MASK

Regenerates and purifies skin. Heals all acne forms. Removes spots and scars left after pimples. **INGREDIENTS:** Kaolin, Mel (Honey, Miel), Hippophae rhamnoides (Common Sea-buckthorn) fresh fruit juice, Populus nigra (Black poplar) bud oil, Vaccinium myrtillus (Bilberry) fresh fruit juice, Pinus sylvestris (Pine) resin extract, Betula pendula (Birch) extract, Salvia officinalis (Sage) leaf extract, Fraxinus excelsior (Common Ash) leaf extract, Hayflower extract, Hippophae rhamnoides (Common Sea-buckthorn) bud extract, Pinus sylvestris (Pine) bud extract. **LEARN MORE:** anti-inflammatory, regenerative and moisturizing role; pH 3,49—helps improving skin pH. **HOW TO USE IT:** Apply daily or at least 1-3 times/week on face, neck & eye areas. Maintain for 20-30 min. Massage all areas of the face using upward, circular motions for 30 seconds, then rinse with warm water or tea infusion. Non-toxic. External use only. If product gets into eyes, rinse well with water. **PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION ; FREE OF CHEMICALS**

MASCA PENTRU PETE SI PISTRUI

PRODUS RECOMANDAT PENTRU: hidratarea epidermei si indepartare pistruiilor, petelor solare si a petelor dobândite in urma nașterii sau in urma unor tratamente medicamentatoase. **INGREDIENTE (INCI):** Argilla (argila), suc din fructe de Hippophae rhamnoides (catina), Mel (miere), ulei din flori de Mentha aquatica (mentă), extract rasinos din Pinus sylvestris (pin), suc din fructe de Vaccinium myrtillus (afine), extract din flori de Galanthus nivalis (ghiocei), extract din flori de Melissa officinalis (roinita), extract din muguri de Pinus sylvestris (pin), extract din flori de Galium verum (sanziene), extract din Hayflower (flori de fân). **BENEFICIU TERAPEUTIC:** hidrateaza pielea si ajuta la indepartarea petelor si pistruiilor; pH-ul produsului de 2,89 ajuta la reglarea pH-ului pielii. **CULOAREA:** roz este data de fructele proaspete de Vaccinium myrtillus (afine).

SPOTS & FRECKLES FACE MASK

Refresh and re-balance skin while sweeping away traces of impurities. **INGREDIENTS:** Kaolin, Mel (Honey, Miel), Hippophae rhamnoides (Common Sea-buckthorn) fresh fruit juice, Mentha aquatica (Spearmint) flower oil, Pinus sylvestris (Pine) resin extract, Vaccinium myrtillus (Bilberry) fresh fruit juice, Galanthus nivalis (Snowdrop) flower extract, Melissa officinalis (Lemon Balm) flower extract, Pinus sylvestris (Pine) bud extract, (Lady's Bedstraw) flower extract. **LEARN MORE:** Regenerates skin, moisturizes and helps removing spots and freckles; pH 2,89—helps improving skin pH. **HOW TO USE IT:** Apply daily or at least 1-3 times/week on face, neck & eye areas. Maintain for 20-30 min. Massage all areas of the face using upward, circular motions for 30 seconds, then rinse with warm water or tea infusion. Non-toxic. External use only. If product gets into eyes, rinse well with water. **FREE OF CHEMICALS ; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**

MASCA PENTRU TEN GRAS

PRODUS RECOMANDAT PENTRU: indepartarea excesului de sebum si inchiderea porilor dilatati; regenerarea epidermei si eliminarea aspectului de coaja de portocala. **INGREDIENTE (INCI):** Argilla (argila), suc natural din fructe de Hippophae rhamnoides (catina), Mel (miere), ulei din Thymus serpyllum (cimbrisor), suc din fructe de Vaccinium myrtillus (afine), extract rasinos din Pinus sylvestris (pin), extract din Thymus serpyllum (cimbrisor), extract din flori de Jasminum abyssinicum (iasomie), extract din muguri de Hippophae rhamnoides (catina), extract din Salvia officinalis (salvie), extract din Hayflower (flori de fân). **BENEFICIU TERAPEUTIC:** indeparteaza excesul de sebum si ajuta la inchiderea porilor dilatati; regenereaza epiderma, hidrateaza si elimina aspectul de coaja de portocala; pH-ul produsului de 2,91 ajuta la reglarea pH-ului pielii. **CULOAREAPRODUSULUI:** roz este data de fructele proaspete de Vaccinium myrtillus (afine).

OILY SKIN FACE MASK

Removing sebum excess and helps closing pores; Regenerates skin cells and purifies. **INGREDIENTS:** Kaolin, Mel (Honey, Miel), Hippophae rhamnoides (Common Sea-buckthorn) fresh fruit juice, Thymus serpyllum (Thyme) extract, Vaccinium myrtillus (Bilberry) fresh fruit juice, Pinus sylvestris (Pine) resin extract, Jasminum abyssinicum (Jasmine) flower extract, Hippophae rhamnoides (Common Sea-buckthorn) bud extract, Salvia officinalis (Sage) extract, Hayflower extract. **LEARN MORE:** Removes sebum excess and helps closing pores; regenerates skin cells, moisturizes and eliminates skin asphyxia; pH 2,9—helps improving skin pH. **HOW TO USE IT:** Apply daily or at least 1-3 times/week on face, neck & eye areas. Maintain for 20-30 min. Massage all areas of the face using upward, circular motions for 30 seconds, then rinse with warm water or tea infusion. Non-toxic. External use only. If product gets into eyes, rinse well with water. **FREE OF CHEMICALS ; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**



MASCA PENTRU TEN MIXT, PORI DILATATI

PRODUS RECOMANDAT PENTRU: indepartarea excesului de sebum si a punctelor negre din zona mixt (frunte, nas, barbie), pentru regenerarea si hidratarea pielii. **INGREDIENTE (INCI):** Argilla (argila), suc din fucte de Hippophae rhamnoides (catina), Mel (miere), ulei din flori de Lavandula angustifolia (lavanda), suc din fructe de Vaccinium myrtillus (afine), extract rasinos din Pinus sylvestris (pin), extract din flori de Lavandula angustifolia (lavanda), extract din muguri de Populus nigra (plop negru), extracte din flori de Origanum vulgare (savârf), extract din muguri de Hippophae rhamnoides (catina), extract din flori de Calendula officinalis (galbenele), extract din flori de Althaea officinalis (nalba). **BENEFICIU TERAPEUTIC:** indeparteaza excesul de sebum si punctele negre din zona mixt (frunte, nas, barbie), regenereaza si hidrateaza pielea; pH-ul produsului de 3,1 ajuta la reglarea pH-ului pielii. **CULOAREA PRODUSULUI:** roz, este dată de fructele proaspete de Vaccinium myrtillus (afine)

COMBINATION SKIN FACE MASK

Removes sebum excess and blackheads from T-zone area. Skin regenerator and moisturizer. **INGREDIENTS:** Kaolin, Mel (Honey, Miel), Hippophae rhamnoides (Common Sea-buckthorn) fresh fruit juice, Lavandula angustifolia (Lavender) flower oil, Vaccinium myrtillus (Bilberry) fresh fruit juice, Pinus sylvestris (Pine) resin extract, Lavandula angustifolia (Lavender) flower extract, Populus nigra (Black poplar) bud extract, Origanum vulgare (Oregano) flower extract, Hippophae rhamnoides (Sea-buckthorn) bud extract, Calendula officinalis (Marigold) flower extract, Althaea officinalis (Mallow) flower extract. **LEARN MORE:** Removes sebum excess and blackheads from T-zone area. Regenerates and moisturizes the skin; pH 3,1—helps improving skin pH. **HOW TO USE IT:** Apply daily or at least 1-3 times/week on face, neck & eye areas. Maintain for 20-30 min. Massage all areas of the face using upward, circular motions for 30 seconds, then rinse with warm water or tea infusion. Non-toxic. External use only. If product gets into eyes, rinse well with water. **FREE OF CHEMICALS ; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**

CREMA CU EFECT REGENERATOR

INGREDIENTE (INCI): Ceara alba (capaceala de albine), ulei din flori de Liliu candidum (crin alb), extract uleios cu fructe de Hippophae rhamnoides (catina), pulbere din coji si sămburi de Hippophae rhamnoides (catina), suc natural din Hippophae rhamnoides (catina), Mel (miere), ulei din flori de Lavandula angustifolia, extract rasinos din muguri de Pinus sylvestris (pin), rasina din muguri de Pinus sylvestris (pin), pulbere din muguri de Popus nigra (plop negru), pulbere din muguri de Pinus sylvestris (pin), pulbere din seminte de Hippophae rhamnoides (catina), ulei din seminte de Hippophae rhamnoides (catina). **BENEFICIU TERAPEUTIC:** conținutul cremei bogat in antioxidanți naturali pătrunde până in stratul profund al pielii (hipoderm) si contribuie in procesul de regenerare celulara; imbunătățește tonicitatea țesutului epitelial și hidratează in profunzime; recomandăm utilizarea zilnică (de preferat seara, după demachiere); pH-ul produsului cu o valoare de 3,86 ajută la reglarea pH-ului pielii. **CULOAREA PRODUSULUI:** culoarea galbenă este dată de conținutul bogat in fructe de Hippophae rhamnoides (cătăna) **BENEFICIU TERAPEUTIC:** conținutul cremei bogat in antioxidanți naturali pătrunde până in stratul profund al pielii (hipoderm) si contribuie in procesul de regenerare celulara; imbunătățește tonicitatea țesutului epitelial și hidratează in profunzime; recomandăm utilizarea zilnică (de preferat seara, după demachiere); pH-ul produsului cu o valoare de 3,86 ajută la reglarea pH-ului pielii. **CULOAREA PRODUSULUI:** culoarea galbena este data de conținutul bogat in fructe de Hippophae rhamnoides (catina)

REGENERATIVE FACE CREAM

Regenerative and moisturizing face & neck cream. **IDEAL FOR:** Combination, acne, oily, dry and sensitive skin. **INGREDIENTS:** Cera Alba (Beeswax, Cire d'abeille), Liliu candidum (Madonna Lily) flower oil, Hippophae rhamnoides (Common Sea-buckthorn) fruit oil, Hippophae rhamnoides (Common Sea-buckthorn) peel and seed powder, Hippophae rhamnoides (Common Sea-buckthorn) fresh juice, Mel (Honey, Miel), Lavandula angustifolia (Lavender) flower oil, Pinus sylvestris (Pine) bud resin extract, Pinus sylvestris (Pine) solid bud resin, Popus nigra (Black Poplar) bud powder, Pinus sylvestris (Pine) bud powder, Hippophae rhamnoides (Common Sea-buckthorn) seed powder, Hippophae rhamnoides (Common Sea-buckthorn) seed oil. **FREE OF CHEMICALS ; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**

MASCA PENTRU TEN USCAT, SENSIBIL, CUPEROZA, IRTATII SI ALERGI

PRODUS RECOMANDAT PENTRU: hidratarea si regenerarea pielii, tratarea cuperozei, a iritatiilor si a alergiilor pielii. **INGREDIENTE (INCI):** Argilla (argilla), suc din fructe de Hippophae rhamnoides (catina), Mel (miere), ulei din flori de Liliu candidum (crin), suc din fructe de Vaccinium myrtillus (afine), extract rasinos din Pinus sylvestris (pin), extract din muguri de Pinus sylvestris (pin), extract din Lavandula angustifolia (lavanda), extract din flori de Viola odorata (toporasi), extract din flori de Liliu candidum (crin), extract din flori de Rosa canina (maces), extract din Hayflower (flori de fân), extract din flori de Althaea officinalis (nalba). **BENEFICIU TERAPEUTIC:** si regenerează epiderma in profunzime, elimina senzația de uscăciune a pielii, tratează cuperoza, iritațiile si alergii pielii; pH-ul produsului de 3,22 ajuta la reglarea pH-ului pielii **CULOAREA PRODUSULUI:** culoarea este data de fructele proaspete de Vaccinium myrtillus (afine).

FACE MASK FOR DRY & SENSITIVE SKIN, IRRITATIONS AND SKIN ALLERGIES

Moisturizer and skin regenerator. Treats rosacea, irritations and skin allergies. **INGREDIENTS:** Kaolin, Mel (Honey, Miel), Hippophae rhamnoides (Common Sea-buckthorn) fresh fruit juice, Liliu candidum (Madonna Lily) flower oil, Vaccinium myrtillus (Bilberry) fresh fruit juice, Pinus sylvestris (Pine) resin extract, Pinus sylvestris (Pine) bud extract, Lavandula angustifolia (Lavender) extract, Viola odorata (Sweet Violet) flower extract, Liliu candidum (Madonna Lily) flower extract, Rosa canina (Dog rose) flower extract, Hayflower extract, Althaea officinalis (Mallow) flower extract. **LEARN MORE:** Moisturizes and regenerates skin cells, eliminates the sensation of dryness, treats rosacea, skin irritations and allergies ; pH 3,42—helps improving skin pH. **HOW TO USE IT:** Apply daily or at least 1-3 times/week on face, neck & eye areas. Maintain for 20-30 min. Massage all areas of the face using upward, circular motions for 30 seconds, then rinse with warm water or tea infusion. Non-toxic. External use only. If product gets into eyes, rinse well with water. **FREE OF CHEMICALS ; PRODUCTS NOTIFIED IN ACCORDANCE WITH EU LEGISLATION**